More Social Media Info

Here are some helpful links that further discuss the social media topics presented in the trainings.  To view the “Tip Sheet” handouts, simply click the handout link or to download to your computer, right-click your mouse and “Save link as” to your computer. The handouts are in .pdf format.

Many of the tools and articles presented here will allow you to expand your social media reach and incorporate more interaction with the members of your ACHIEVE community.

**Links to enhance your Facebook use:**[**ACHIEVE Tip Sheet Facebook**](http://www.achievecast.com/wp-content/uploads/2010/09/Tip-Sheet-Facebook.pdf)

[Facebook Help Center](http://www.facebook.com/help/?ref=pf)  
[Facebook’s Non-profits Page](http://www.facebook.com/nonprofits?ref=ts)  
[Tech Soup’s: A Beginner’s Guide to Facebook](http://www.techsoup.org/learningcenter/internet/page7430.cfm)  
[CDC’s Facebook Site](http://www.facebook.com/CDC)

**Links to enhance your LinkedIn use**

[LinkedIn Learning Center: Non-profits](http://learn.linkedin.com/non-profits/)  
[100+ Smart Ways to Use LinkedIn](http://linkedintelligence.com/smart-ways-to-use-linkedin/)

**Links to enhance your Blogger use**

[Blogger Help](http://www.google.com/support/blogger/?hl=en)  
[7 Beginner Blogger Blunders and How To Avoid Them](http://blog.hubspot.com/blog/tabid/6307/bid/1364/7-Beginner-Blogger-Blunders-and-How-To-Avoid-Them.aspx#ixzz10nm3oCLW)

**Links to enhance your Twitter use:**[**ACHIEVE Tip Sheet Twitter**](http://www.achievecast.com/wp-content/uploads/2010/09/Tip-Sheet-Twitter.pdf)

[Twtsurvey: Surveys through Twitter](http://twtsurvey.com/)  
[Twtpoll: Twitter Polling](http://twtpoll.com/)  
[Twtvite: Create Tweetups](http://twtvite.com/)  
[Twtvite: CDC’s Twitter Feeds](http://www.cdc.gov/SocialMedia/Tools/MicroBlogs.html)

**Links to enhance your YouTube use:**[**ACHIEVE Tip Sheet YouTube**](http://www.achievecast.com/wp-content/uploads/2010/09/Tip-Sheet-YouTube.pdf)

[YouTube Help Center](http://www.google.com/support/youtube/bin/static.py?page=start.cs&hl=en-US)  
[YouTube Creator’s Corner](http://www.youtube.com/t/creators_corner)  
[CDC’s YouTube Channel](http://www.youtube.com/CDCstreamingHealth)

**Links to enhance your Flickr use**

[Flickr Tour](http://www.flickr.com/tour/)  
[Flickr Community Guidelines](http://www.flickr.com/guidelines.gne)  
[CDC’s Flickr Site](http://www.flickr.com/photos/cdc_e-health/)

**Links to general social media resources:**[**ACHIEVE Social Media Plan**](http://www.achievecast.com/wp-content/uploads/2010/09/Tip-Sheet-Social-Media-Plan.pdf)

[CDC: Social Media](http://www.cdc.gov/socialmedia/)  
[Social Media 101: Guide for Beginners](http://www.socmedia101.com/)  
[20 Social Media Resources for Nonprofits](http://philanthropy411.wordpress.com/2010/07/30/20-social-media-resources-for-nonprofits/)