



NATIONAL ASSOCIATION OF  
Community Health Centers



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## NACDD and CDC Health Payer 101 Webinar Series

### Webinar #3: Setting the Table Proactively

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## Setting the Table Proactively

### Objectives

- Key points from previous webinars
- Understanding Data
- Key is Relationships; and
- Example of how a state health department is working with Payers

## Where are we Today? Provider perspective

- **Volume based (previous and current models)**

- See patient  Bill the payer  Receive payment
- Paid on number of patients seen or assigned to provider
- Reimbursement based on current Medicare Fee Schedule
- Providers have to see a minimum # of patients to cover costs
- Expectation is to treat the patient (not manage their care)

# Triple Aim

## A Revolution in Health Care Delivery

- Patients
- Services
- Data / Information





## Goals of Managed Care Organizations

- Providers deliver high-quality care in an environment that manages or controls costs
- Care delivered is medically necessary and appropriate for the patient's condition
- Care is rendered by the most appropriate provider
- Care is rendered in the most appropriate, least restrictive setting
- Keep the amount and type of services duplicated to a minimum (VERY difficult)

# Volume to Value



## Common Denominator - the Patient

**What is driving the cost of care,  
which patients are driving the cost,  
and who is held responsible?**





## Patient Definition

- person receives a service (physician, nurse practitioner, dentist, behavioral health, pharmacy, lab, x-ray, etc.)
- a bill or encounter is produced by someone (patient, managed care company, state Medicaid agency, etc) for payment or acknowledgement of these services performed
- having a medical record on them
- person covered by an insurance plan (the HC has a contract with) AND never been seen by the provider before

# Attribution

Plan is accountable for all **'patients'** – starting on the patient's effective date with the plan

- *Attribute / assign the patient to a PCP via hierarchy*
  - *patient chooses*
  - *automatic assignment (zip code)*
  - *use claims data*



- *most plans only 'count' or use claims for patients seen by a Primary Care MD or DO in the past 12 months*
- *NPs, PA-Cs, and Specialists claims are usually not used for attribution*





## Collaboration *Is Key*

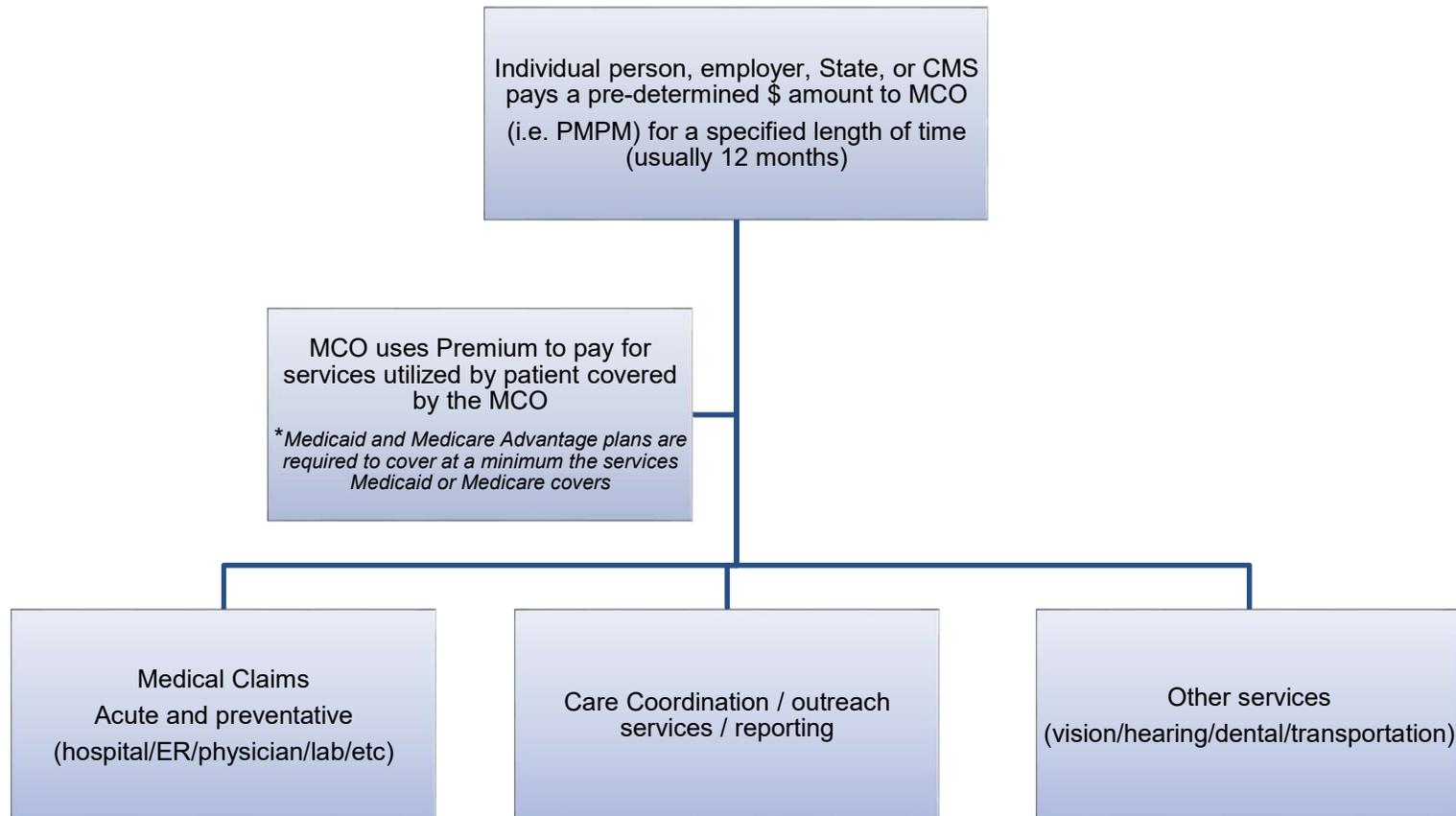
- Clinicians share information across the continuum
  - to coordinate care
  - apply evidence-based medicine and
  - manage patient populations
- Providers and payers collaborate to align incentives with mutual goals
- Patients take a more active role collaborating with their care team
- Information / trends in the community that impact health outcomes should be shared



## How does working together complement each other's strategy?

- Common interest in controlling overall cost of care and finding ways to improve health and get the best outcomes for the community
- Need to be efficient and effective in trying to improve the health in our communities
- Health Information Technology (HIT) and Health Information Exchange (HIE)
  - more collaboration all the way to local level
- Better systems coordination in prevention efforts
  - community – based prevention, policy changes, AND clinical data needed to address barriers to good health
  - bridge the clinical focus with a community focus to create awareness of the community resources and have the data to focus on what the community really needs

# How does the money flow in Managed Care Payments?





## Where are we today? Payer Perspective

The opposite is true for Managed Care Plans - especially Medicare and Medicaid plans

- State or CMS pre-pays Health Plans a Per Member Per Month (PMPM) monthly premium
- This amount is analyzed and can be reduced annually due to:
  - patient noncompliance (HEDIS, STARs)
  - poor quality outcomes (HEDIS, STARs)
  - unnecessary utilization (HEDIS, STARs)
  - excessive total cost of care (HEDIS, STARs)
  - poor customer service / patient satisfaction (CAHPS survey)
  - level of complexity based on ICD 10 claims data (risk score)



## Where are we all heading?

- HHS goals
  - End of 2016: tying 30 percent of traditional, or fee-for-service, Medicare payments to quality or value through alternative payment models, such as Accountable Care Organizations (ACOs) or bundled payment arrangements **ALREADY BEEN ACHIEVED**
  - End of 2018 - tying 50 percent of payments to these models
- Aligns payment more directly to the Quality and Efficiency of care provided:
  - Processes (i.e. diabetic has an A1c test annually)
  - Outcomes (i.e. diabetic A1c is  $\leq$  8.0; patient with HTN blood pressure  $<$  140/90)
  - Appropriate utilization (ER, Inpatient admissions/readmissions)
- Additional reimbursement (in addition to being paid for volume)
- Portion of Payment is 'at risk' and contingent on how the provider accomplishes contractual requirements (shared savings, capitation, etc)



## Medicare Access & Chip Reauthorization Act (MACRA) of 2015

### Quality Payment Program:

- Streamlines quality reporting programs into a new Merit-based Incentive Payment System (MIPS)
  - Providers receive a Composite Performance Score (CPS) for performance in the following categories:
    - Quality
    - Resource use
    - Clinical practice improvement activities
    - Advancing care information
- Provides incentive payments for participation in advanced Alternative Payment Models (APMs)

# Volume to Value

 <p><b>Category 1</b> Fee for Service – No Link to Quality &amp; Value</p>	 <p><b>Category 2</b> Fee for Service – Link to Quality &amp; Value</p>	 <p><b>Category 3</b> APMs Built on Fee-for-Service Architecture</p>	 <p><b>Category 4</b> Population-Based Payment</p>
	<p><b>A</b> Foundational Payments for Infrastructure &amp; Operations</p> <p><b>B</b> Pay for Reporting</p> <p><b>C</b> Rewards for Performance</p> <p><b>D</b> Rewards and Penalties for Performance</p>	<p><b>A</b> APMs with Upside Gainsharing</p> <p><b>B</b> APMs with Upside Gainsharing/Downside Risk</p>	<p><b>A</b> Condition-Specific Population-Based Payment</p> <p><b>B</b> Comprehensive Population-Based Payment</p>





## Volume to Value

- Why does Data Matter?
  - provides a strong foundation
  - payers and public health often receive their data from the same source(s)
  - important to understand the similarities and differences of how each entity (i.e. provider, PH department, NACDD, CMS, etc) uses the data
  - use it to determine a better or different way to impact the same population



## Volume to Value

- Data to Information
  - claims (diagnosis, procedure codes, and cost)
  - outcomes of what was done or ordered
    - Lab reports, diagnostic tests, medical records (chart review)
  - pharmacy claims
  - utilization (type, frequency, and cost) of services
  - other items that influence health status / outcomes – social determinants of health
  - patient satisfaction surveys



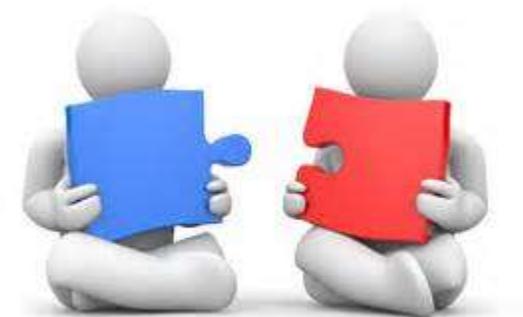
## Volume to Value

- Moving from reactive to proactive using data
  - trends (demographics, tests, diagnosis, etc.)
  - use of state claims databases (HIE, Medicaid, etc)
    - ‘hot-spotting’
    - medication adherence
  - ID the ‘triggers’ your organizations use
  - collaboration



## In Summary

- Working together
  - promote aggregate data sharing back and forth
  - learn about each other
  - ID what each party has, is promoting, and what is needed by the other
  - how do you fit together?
  - what is it you bring to the table?





**Thank you!**





## For More Information

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