**LIVE ANNOUNCER RADIO PUBLIC SERVICE ANNOUNCEMENTS**

*The live announcer radio scripts — written PSAs to be read by local disc jockeys or news reporters- offer an economical way to get your program onto local airwaves and reach potential participants in your area. Provide the scripts to local radio stations and ask them to read them on the air to let the community know about your program. Replace highlighted text with information specific to your program.*

**LIVE ANNOUNCER SCRIPTS**

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LIVE ANNOUNCER:

YOU HAVE IMPORTANT REASONS TO STAY HEALTHY—YOUR FAMILY—YOUR WORK—YOUR FAVORITE PLACES—YOUR HOBBIES...IF YOU HAVE PREDIABETES—NOW IS THE TIME TO MAKE PREVENTING TYPE 2 DIABETES A PRIORITY...[ORGANIZATION’S PROGRAM NAME] CAN HELP...YOU’LL WORK WITH A TRAINED LIFESTYLE COACH AND A GROUP OF PEOPLE LIKE YOU... YOU’LL LEARN HOW TO MAKE THE CHANGES YOU NEED TO LIVE A HEALTHIER LIFE...LOSE WEIGHT—BECOME MORE PHYSICALLY ACTIVE—AND REDUCE STRESS...GROUPS MEET WEEKLY FOR 16 WEEKS AND THEN ONCE A MONTH FOR SIX MONTHS...TYPE 2 DIABETES IS SERIOUS—AND PREVENTABLE...THIS PROVEN PROGRAM— IS PART OF THE NATIONAL DIABETES PREVENTION PROGRAM, LED BY CDC...PREVENT TYPE 2 DIABETES WITH [ORGANIZATION/PROGRAM NAME]—FIND OUT HOW TO ENROLL AT WWW—DOT—[ADD YOUR PROGRAM’S URL]...TAKE CHARGE OF YOUR HEALTH AND YOUR LIFE...YOU CAN DO THIS...

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LIVE ANNOUNCER:

YOU HAVE IMPORTANT REASONS TO STAY HEALTHY—YOUR FAMILY—YOUR WORK—YOUR FAVORITE HOBBIES... IF YOU HAVE PREDIABETES—YOU CAN MAKE HEALTHY CHANGES AND PREVENT TYPE 2 DIABETES...IN [ORGANIZATION’S PROGRAM NAME] LIFESTYLE CHANGE INTERVENTION—A TRAINED LIFESTYLE COACH WILL HELP YOU—AND A GROUP OF PEOPLE LIKE YOU—LEARN HOW TO LOSE WEIGHT—BECOME MORE PHYSICALLY ACTIVE—AND REDUCE STRESS. FIND OUT HOW TO ENROLL AT WWW—DOT—[ADD YOUR PROGRAM’S URL] IT WORKS!

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LIVE ANNOUNCER:

PREVENT TYPE 2 DIABETES FOR THE THINGS THAT MATTER MOST TO YOU... [ORGANIZATION’S PROGRAM NAME] PROVIDES A LIFESTYLE COACH TO HELP YOU CHANGE YOUR DIET AND BE MORE PHYSICALLY ACTIVE...LEARN HOW TO ENROLL AT WWW—DOT—[ADD YOUR PROGRAM’S URL]...

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LIVE ANNOUNCER:

YOU CAN PREVENT TYPE 2 DIABETES WITH [ORGANIZATION/PROGRAM NAME]...THE PROGRAM PROVIDES A LIFESTYLE COACH TO HELP YOU CHANGE YOUR DIET AND BE MORE PHYSICALLY ACTIVE...LEARN HOW TO ENROLL AT WWW—DOT—[ADD YOUR PROGRAM’S URL]...