**Web content**

*The web content informs potential participants about how the program works, highlights its benefits, and explains how to sign up for your local program. Consider using this content to add a section on your website specifically related to the National Diabetes Prevention Program. Replace highlighted text with information specific to your program. At the bottom of your webpage, include the following statement: (Organization) is part of the National Diabetes Prevention Program, led by the Centers for Disease Control and Prevention (CDC).*

**Prevent Type 2 diabetes with the [Organization/Program Name]**

**What Is Type 2 Diabetes?**

**Type 2 diabetes** is the most common form of diabetes. Most of the food we eat is turned into glucose, or sugar, for our bodies to use for energy. The pancreas, an organ that lies near the stomach, makes a hormone called insulin to help glucose get into the cells of our bodies. When you have type 2 diabetes, your body can’t use its own insulin as well as it should. This causes sugar to build up in your blood.

Type 2 diabetes is a serious condition. It can lead to health issues such as heart attack; stroke; blindness; kidney failure; or loss of toes, feet, or legs.

**What Is Prediabetes?**

**Prediabetes** is a blood glucose (sugar) level that is higher than normal but not high enough to be diagnosed as diabetes. One in three American adults has prediabetes, and most do not even know they have it. If you have prediabetes and do not lose weight or do moderate physical activity, you may develop type 2 diabetes within 3 years.

**Am I at Risk for Prediabetes and Type 2 Diabetes?**

You are at increased risk for developing prediabetes and type 2 diabetes if you:

* Are 45 years of age or older;
* Are overweight;
* Have a family history of type 2 diabetes;
* Are physically active fewer than three times per week; or
* Ever had diabetes while pregnant (gestational diabetes) or gave birth to a baby that weighed more than 9 pounds.

If you think you may be at risk, a health care provider can do a blood test to see if you have diabetes or prediabetes.

**Can I Prevent Type 2 Diabetes?**

Yes! Hearing your doctor say, “You’re at risk for type 2 diabetes,” or “You have prediabetes,” means that you can start preventing type 2 diabetes today. And you do not have to do it alone. Finding the [Organization/Program Name] was your first step on that journey. If you have prediabetes, now is the time for prevention. [Organization’s] [Organization/Program Name] can help you take charge of your health to prevent or delay type 2 diabetes.

**What Is the [Organization/Program Name] lifestyle change intervention**

[Organization/Program Name] groups meet once a week for 16 weeks, then once a month for 6 months to maintain healthy lifestyle changes. During each session, your lifestyle coach will teach a lesson and lead a group discussion.

For example, you will learn to:

* Eat healthy
* Add physical activity to your life
* Manage stress
* Stay on track when eating out

[Organization/Program Name] **lifestyle coaches** have the experience and training to help you reach your goals. Your lifestyle coach will help you:

* Learn the facts about healthy eating and physical activity and explain how these behaviors will help reduce your risk for type 2 diabetes
* Set and meet your goals
* Build relationships with  other participants
* Work as a group to meet challenges
* Understand and respond to your food cues
* Stay motivated
* Solve problems that can get in the way of healthy changes

[*Consider including a brief profile and photo of one of your program’s lifestyle coaches.]*

For more information about the [Organization/Program Name] curriculum, go to [www.cdc.gov/diabetes/prevention](http://www.cdc.gov/diabetes/prevention).

**What Is the Benefit of Being Part of a [Organization/Program Name]?**

(Organization) is part of the National Diabetes Prevention Program, led by the Centers for Disease Control and Prevention (CDC). It is proven to help people with prediabetes prevent or delay development of type 2 diabetes.

As part of a [Organization/Program Name] group, you will work with other participants and a trained lifestyle coach to learn the skills you need to make lasting changes. These changes include losing a modest amount of weight, being more physically active, and managing stress.

Being part of a group provides support from other people who are facing similar challenges and trying to make the same changes you are. Together you can celebrate successes and find ways to overcome obstacles.

**[Organization/Program Name] Features**

* Trained lifestyle coach
* CDC-approved curriculum
* Group support
* 16 weekly meetings
* 6 monthly follow-up meetings

**Where Can I Participate in a lifestyle intervention program?**

[Add information about the local program, including location(s), schedule, and cost. Include enrollment information, including whom to call, and make sure this information is highly visible.]

Some insurance plans will cover the cost for [Organization/Program Name]. Check with your insurance provider to see if [Organization/Program Name] is covered. [If your program offers scholarships or other ways to reduce cost, include that information here.]

**Does the [Organization/Program Name] Work?**

The [Organization/Program Name] can help people with prediabetes cut their risk of developing type 2 diabetes in half. [**The Diabetes Prevention Program research study**](http://www.cdc.gov/diabetes/prevention/resources.htm) showed that making modest behavior changes helped participants lose 5 to 7 percent of their body weight — that is 10 to 14 pounds for a person weighing 200 pounds. These lifestyle changes reduced the risk of developing type 2 diabetes by 58 percent in people with prediabetes.

**Other Resources**

In addition to the sample copy, you may also want to consider adding these resources to your website:

**“Could You Have Prediabetes?” Online Quiz:** This simple, seven-question quiz assesses if a person is at risk for having prediabetes. You can view and download the quiz to your website at [www.cdc.gov/diabetes/prevention](http://www.cdc.gov/diabetes/prevention).

**“A Change for Life” Video:** In this video, experts and people with prediabetes talk about how type 2 diabetes can be prevented or delayed by making lifestyle changes that include weight loss and increased physical activity. People with prediabetes discuss how group lifestyle change classes helped them learn and keep healthy habits. You can view and download the video from the <http://www.cdc.gov/diabetes/prevention/features.htm>

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