**Content for Health Care Provider (HCP) Mailing Insert**

*The mailing insert is designed to quickly grab a Health Care Provider’s (HCP’s) attention when you are doing larger direct mailings to inform them of a new offering, upcoming event, or community initiative. It provides a brief description of your program and why it could be relevant for patients as well as how to obtain more information, including recommendation forms. This piece can be easily inserted into an envelope as an enclosure when you are doing mailings to HCP audiences. You may also want to distribute it at an association meeting as informational material. Replace yellow highlighted text with information specific to your program.*

 Test your patients today for prediabetes, and recommend the [Your Organization/Program name] program for those at risk for type 2 diabetes.

TODAY, 1 IN 3 AMERICAN ADULTS IS AT RISK FOR DEVELOPING TYPE 2 DIABETES, AND MOST OF THEM DO NOT EVEN KNOW IT.

The [Your Organization/Program name] lifestyle change intervention is proven to help people with prediabetes and/or at risk for type 2 diabetes make achievable and realistic lifestyle changes and cut their risk of type 2 diabetes by 58 percent. [Your Organization/Program name] is a year-long program with 16 weekly sessions and 6 monthly follow-up sessions with trained lifestyle coaches.

Recommending patients to this effective program can provide the motivation many need to make lifestyle changes to prevent or delay type 2 diabetes.

[Your Organization/Program name] is part of the National Diabetes Prevention Program, led by the Centers for Disease Control and Prevention (CDC)