

Arthritis Council Call Summary **Tuesday, December 3, 2019, 2:00 PM ET**

Arthritis Council records can be found here: <http://www.chronicdisease.org/?page=ArthritisCouncilReco>

ATTENDEES:

Arkansas – Becky Adams; Ashley King	Rhode Island – Gail Niemczyk
Kansas – Lainey Faulkner; Vitaliy Kroychik	Virginia – Melicent Miller; Mona Burrell; Karen Day
Massachusetts – Peter Doliber; Caitlyn Sweeney	Washington – Amy Ellings; Chris Zipperer
Minnesota – Amy Michael; Ann Schulte	Other states/participants? NACDD - Natasha McCoy, Heather Murphy, Lisa Erck
Montana – Melissa Dale	Asher Agency – Scot Drake, Shannon Simon, Melanie George
New Hampshire – Scot Foster	
North Carolina – Jeannie Dairaghi; Ellen Garrison	
New York – Celeste Roeller Harp; Sherri Rohenaz	
Oregon – Tara Weston	

I. Call to Order – Chair, Scot Foster (NH)

- Scot welcomed everyone to the call and officially called the meeting to order.

II. Guest Presentation

- Scot, Shannon and Melanie from the Asher Agency provided a digital media/marketing presentation.
- A copy of the presentation can be found on the Arthritis Council web page listed above.
- The presentation was well received with discussion on Google, You Tube and general social media marketing using platforms like Facebook.

III. State Sharing and Discussion

- Scot Foster kicked off the discussion on the use of social media to advance 1803 work.
- New York reported that they have done monthly arthritis Facebook posts; these posts point to studies.
- There was discussion on using social media posts to encourage individuals to ask their healthcare provider for treatment options/referrals.
- Others mentioned that social media use is in their work plan but they are just beginning efforts.

IV. Announcements

- A Walk With Ease workgroup is forming and information on upcoming call will be distributed.

V. Adjourn

The next Arthritis Council call will be held on Tuesday, February 4, 2019 at 2:00 PM ET.

NOTE – the January Council call has been cancelled.