

# Prevention and Public Health Fund

## Community Health Investments

### Division of Community Health

#### **Racial and Ethnic Approaches to Community Health (REACH) Recent Successes**

**South Carolina's Charleston and Georgetown Counties**, through the Medical University, have implemented education system changes for people with diabetes, specifically by increasing knowledge and awareness around diabetes care and prevention. These efforts resulted in a 44% reduction in amputations for African Americans over 3-4 years, with annual cost savings of \$2 million.

African American's Building a Legacy of Health (AABLH) Consortium in **Los Angeles, California** works to increase access to healthy and affordable food and beverages through efforts to change institutional practices and promote local investment. Specifically, these efforts helped leverage support from California's \$200 million Fresh Food Financing Fund that seeks to eliminate food deserts and fight childhood obesity.

*Select examples reflect projected Community Transformation Grants outcomes by Sept. 2016*

#### **Community Transformation Grants' Rural Impact**

**Iowa** is increasing access to physical activity to over 300,000 Iowans by improving the walkability and bike-ability of rural counties.

**South Carolina** is protecting 1 million South Carolina residents from workplace smoke exposure across rural jurisdictions.

**Washington State** is increasing the number of Federally Qualified Health Centers serving low-income, uninsured, rural populations that promote control of high blood pressure and high cholesterol to 7 out of 10 clinics in CTG-targeted rural communities.

#### **Community Transformation Grants' Tobacco-Free Impact**

**Broward County, FL** will increase the number of smoke free multi-unit apartments to 5,700, reaching 14,000 low-income residents.

**Maryland** will ensure access for 170,000 residents to smoke-free outdoor environments on beaches, parks, and campuses.

**Washington State** will reduce tobacco-related illnesses by increasing callers to the state's proven quitline by 16,000.

#### **Community Transformation Grants' Active Living Impact**

**South Carolina** will equip 64 school districts with a comprehensive, voluntary, model policy inclusive of active-living lifestyle initiatives, reaching more than 542,250 students.

**Middlesex County, MA** will increase (by 30 miles) trails that are included in a complete regional network to improve access to physical activity for 1.6 million residents.

**Philadelphia, PA, School District** will provide 18,000 youth with access to daily physical activity opportunities in 25 public schools and 94 city recreation centers.

### **Community Transformation Grants' Healthy Eating Impact**

**Philadelphia, PA** will expand the successful "Healthy Corner Store Network", which currently serves over 700,000 residents, by training and working with store owners to identify ways to procure and market healthy foods in a profitable way.

**North Carolina** will increase the number of chain stores offering healthier food and beverage choices and provide greater access to farmers' markets, mobile vending carts, and restaurants with healthy menu options by September 2016.

**Iowa** will improve the health of 6,500 children by increasing the number of school districts and child-care centers that practice healthy food procurement practices while increasing the availability of locally grown foods in 26 counties.

### **Community Transformation Grants' Community and Clinical Services Impact**

**San Diego** will increase to 2.9 million the number of people with access to systems or opportunities that support control of high blood pressure and high cholesterol in health care and worksite settings by September 2016.

**Iowa** will expand the number of dental practices providing blood pressure and tobacco use screening to over 300,000 patients, increase referrals to the Iowa quitline, and target the region of the state with highest stroke mortality rates.

**Hennepin County, MN** will establish a system to link patients with clinical and community programs that support the prevention and control of chronic diseases, including heart disease and diabetes.

### **Community Transformation Grants' Early Progress: Public-Private Partnerships**

**Massachusetts Department of Public Health** multi-sectoral CTG Coalition successfully leveraged additional funds for Massachusetts communities through Partners HealthCare, which provided 4-year gifts of about \$240,000 each to four cities to expand the number of communities participating in Mass in Motion (Salem, Lynn, Chelsea, and Revere). Mass in Motion is a CTG-supported initiative to address obesity and promote healthy living through community-driven efforts.

**California Community Transformation Initiative (CACTI)** garnered \$1 million dollar statewide investment from the California Endowment to add up to 5 new counties to engage in activities aligned with CTG and CACTI Strategic Directions; build a statewide CTG learning community to share best practices, coordinate media and messaging and evaluation strategies, and disseminate expertise to all California counties; and CACTI Leadership Council expanded to include partners who represent rural and agricultural communities (Sierra Health Foundation, California Rural Hospital Assoc., etc.)