



NATIONAL ASSOCIATION OF  
**CHRONIC DISEASE DIRECTORS**

Promoting Health. Preventing Disease.



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# SERVICE OFFERINGS

At NACDD, we've been helping guide state and jurisdictional health departments for 24 years. During that time we have developed expertise in both technical assistance and strategic leadership. Our mission is to build capacity and it is also our passion. We look forward to working together.



John W. Robitscher, MPH  
Chief Executive Officer

## STATE AND COMMUNITY TECHNICAL ASSISTANCE

**Healthy Community Coalition Building Technical**—NACDD experts provide states with technical assistance, support and learning opportunities for building successful and effective policy, systems and environmental change strategies to transform communities. We specifically focus on coalition development, data analysis and assessment, planning, implementation, and evaluation of activities. This TA will be provided to the state chronic disease program in a manner that allows the state to translate the information to its community partners. The TA can also be provided jointly to the state and community if that fits with the state's plan. Best practice information can be shared along with information from work with existing ACHIEVE communities.



## Peer Learning and Mentoring

—NACDD facilitates experienced state or community chronic disease program staff to one-on-one peer learning and mentoring opportunities which include calls, site visits and

participation in facilitated communication.

**Social Media** - NACDD provides one-on-one training and conference calls, webinars, site visits assistance, and marketing consultation to support states and

communities in building healthy momentum and sustainability through the use of the most effective and prevalent social media resources today.

**Evaluation** - NACDD leads state chronic disease and health

promotion staff through a process that results in: improved state program evaluation capacity, evaluation plans that are logical and evidence-based; stronger partnerships that focus on achieving common goals; integrated information systems to



support systematic measurement; and lessons learned that can be used to guide changes in public health strategies.. To do this, NACDD assists states with the following evaluation activities via one-on-one consultation and conference calls, webinars, site visits, and on-site technical assistance workshops:

**Fiscal Agent** – NACDD has a proven track record as a results-oriented, fiscally responsible agent for states and communities who are otherwise unable to accept private resources or to provide staffing or program support to agencies. NACDD holds itself to the highest standard – remaining accountable to quality research, results and delivery on behalf of its public and private funders. We hire a public health professional to monitor each project funded through NACDD to ensure that contract deliverables are met. Our track record is supported by a sophisticated cost-allocation system that permits compliance with complex federal, state and other fiscal management regulations. Private and public

audits confirm this high level of fiscal responsibility.

### **Development of the State Coordinated CD Plan**

NACDD provides tailored technical assistance from experts with state-based chronic disease program experience to assist in the development or updating of your coordinated chronic disease plan. Our approach will take the best from the success of other states and customize it to meet the needs of your state and your programs.

**Development of a state training plan** - NACDD provides tailored technical assistance from experts in adult learning to assist in the development or updating of your training plan. Your plan will be customized to meet the needs of your internal staff as well as your external contractors or other partners. We will help you determine how to provide training in public health policy, communications, evaluation, surveillance and epidemiology, health care system interventions and leadership.

### **Development of Chronic Disease Communications Plan**

NACDD provides tailored technical assistance from experts in communications to assist in the development of a communications plan that will allow you to communicate to the public and stakeholders about the social and economic burden of chronic diseases, conditions and risk factors, the need for and impact of chronic disease prevention and health promotion interventions, and the reach and impact of these interventions across the state.

## **EDUCATION AND TRAINING PROGRAMS**

### **Chronic Disease Prevention Training Academy**

This training is aimed at providing state and community chronic disease professionals with the skills necessary to plan, implement and evaluate chronic disease and health promotion programs. Customized to meet your needs, the Academy will focus on using policy, systems and

environmental changes to improve healthy behaviors and access to and quality of health care. This two-day academy can be tailored to states (and to community partners) and will provide all the basics of community coalition building, assessment and program planning, policy development and implementation, health systems change, and evaluating progress and celebrating results. National and community experts will provide experiential and team development based on the needs of the community or state.

### **Program Specific, Policy State Technical Assistance Team (PSTAT)**

PSTAT is NACDD's innovative approach for advocacy/policy training incorporating technical assistance from a PSTAT Consultant team that guides a chronic disease program and its partners to develop and implement an issue-specific advocacy plan. The 1½ day site visit exposes the state team to related tools, documents and technical resources. The program is meant to be an action-oriented, problem-solving endeavor resulting in a one year advocacy plan aimed at addressing specific emerging policy issues. All developed products, tools and final

advocacy plan will be related to a specified policy issue.

**Pre-PSTAT** - While the PSTAT program is aimed at focusing on one specific policy issue, many states and their partners find themselves with several policy options available to them. A pre-PSTAT site visit is a one-day facilitated process for chronic disease stakeholders to collectively make decisions about policy priorities. Stakeholder teams will participate in:

### **State Chronic Disease Academy**

- NACDD has worked diligently over the past five years to develop tools and curricula that will assist in the development of a skilled, diverse and dynamic public health workforce. The first 2½ days are devoted to overarching leadership trainings, using some or all of the NACDD workshops:

- Strategic Leadership in Chronic Disease
- Building the Business Case in Chronic Disease
- Re-Imagining the Box: Creative Thinking and Problem



Solving in Chronic Disease  
• Navigating Co-operative Agreements  
The remaining 1½ days are utilized for program specific content and/or meetings, as needed by the individual program areas. This four-day Academy provide attendees with information specific and vital to their program and overarching leadership training.

### **Chronic Disease Certificate** (NACDD - Georgia

State University collaboration)  
NACDD is work with the Public Health Department at Georgia State University to develop and establish a Chronic Disease Certificate Program. This program will feature a series of University-based online courses to address needed competencies such as those developed by NACDD. The courses and resulting certificate will be offered to a wide range of state and local based chronic disease program staff.

### **Project Officer of the Future—**

NACDD works closely with the National Center for Chronic Disease Prevention and Health Promotion to co-facilitate the Project Officer of the Future course. After nearly a decade, the Project Officer of the Future has proven its effectiveness to enhance the contributions of project officers as

change agents, helping CDC and its partners improve the public's health and conduct more effective disease prevention and health promotion programs.

### **Navigating Cooperative Agreements**

—NACDD's course "Navigating Cooperative Agreements" parallels the CDC Project Officer of the Future. The Project Officer of the Future course yet focusing on how the state director or manager can build a stronger collaborative

relationship with the CDC Project Officer, ultimately resulting in more effective chronic disease programs.

**Grant Writing Workshop** - NACDD provides a half-day or full day workshop to your state staff and/or community partners on grant-writing techniques. The workshop addresses a range of grant writing needs, from responding to a federal Funding Opportunity Announcement to

producing a one page letter of intent to a foundation.

**Writing for Publication** – NACDD provides training on how to write for many different publications from peer review journals to local newspapers. This program covers query letters, editorial calendars, subject choices, research tools and editing rules.

**Dozens of individual course offerings** -Contact us to receive a complete listing.



## STATE CAPACITY BUILDING PROGRAMS FOR ASSESSMENT, PLANNING AND DEMONSTRATING EFFECTIVENESS

**STAR** – State Technical Assistance and Review Program (STAR) assesses the overall chronic disease prevention and control program, not its categorical program elements. STAR examines the extent to which the state's categorical chronic disease programs are integrated into a comprehensive approach, utilizing the NACDD Framework for Comprehensive Chronic Disease Programs and the Competencies for Chronic Disease Practice. The state completes an internal assessment and a STAR team interviews approximately 25 staff, partners and stakeholders. The state participates in a closing session and is given a final report during day 4 of the site visit. NACDD provides technical assistance on priority report recommendations for 24 months.



**State Success Stories** –The NACDD State Success Story Project identifies, writes, edits, and publishes a printed publication containing success stories on state and local chronic disease program results. Success stories effectively educate policymakers and stakeholders, demonstrate the value of policy and environmental change strategies and highlight partner contributions to chronic disease prevention & control programs. NACDD can also provide a ½ day training to increase state capacity to identify and develop success stories in-house.

**Evidence-Based Public Health State-Based Program** – NACDD, in collaboration with CDC and trainers from the Prevention Research Center (PRC) at Washington University, St. Louis, presents the Evidence Based Public Health (EBHP) course to teach evidence-based training within states.

The EBPH course promotes use of public health research and improves participants' understanding of assessment, program design, and evaluation based on the best available science.

### Health Systems Change Programs –

NACDD conducts demonstration projects focused on improving access to and quality of health care. Using a variety of funding sources, NACDD implements projects that use the chronic care model, patient-centered medical home, and other evidence-based models to facilitate health systems improvement and strengthen community-clinical linkages. NACDD also links states and communities working in this field to create opportunities for mentorship and collaborative learning.

**Meeting Planning** – NACDD can help you plan your next meeting from finding the best location to handling every aspect of your event. NACDD can manage your event registration, payment collection, food purchasing, lodging negotiation, signage creation and even speaker selection. From 10 people to 1,000

attendees, NACDD has a team of meeting specialists.



*“Chronic Disease Directors look to NACDD for quality training programs, along with tools and resources that support effective approaches to comprehensive chronic disease prevention and control.”*

*Leslie Best, BSW  
Director*

*Bureau of Health Promotion and Risk Reduction  
Pennsylvania Department of Health*

# Contact Us

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