Step It Up!: Action Institute to Increase Walking and Walkability

Metropolitan Planning Organization Regions (or other similar regional entities)
Request for Funding and Technical Assistance

Appendix A:

Required and Additional Team Member Descriptions

The following list provides additional guidance on the required and additional team members for team make-up:

Team Members	Team Member Descriptions
Required Team Members	
Public Health	--Local, regional, or state public health practitioner, coordinator, health promotion specialist, or health education specialist with demonstrated experience in policy, system, and environmental (PSE) changes towards walkability improvements through community and/or transportation design
Metropolitan Planning Organization	--Technical community, urban, metropolitan, or transportation planning development professional/ administrator working directly for the applicant MPO --Can also apply as Regional Planning Organization (RPO), Transportation Planning Organization (TPO), or a Regional Council of Government (RCOG), or other similar regional entity.
Transportation	--Local, regional, or state transportation representative working in the applicant region. --There is a strong preference for this member to have engineering responsibility, such as with a Department of Public Works, Department of Transportation, or a private firm.
Elected Official	--A decision-maker within the applicant MPO region who is elected into office or position; --Must have interests, voting, programmatic, fiscal, or policy decision-making capabilities pertaining to walkability, active living, community development/redevelopment, economic development, smart growth, healthy community design, and/or transportation design; --Examples include but are not limited to: city/county/ municipal/township councilmembers, county commissioners, school board/district members, mayors, etc.

Team Members	Team Member Descriptions
Additional Team Members	
Business/Industry	--Business/industry leader with regional reach and influence; --Focus on PSE approaches to promoting physical activity for employees (e.g., comprehensive transportation demand management program or accomplishment of health insurer benefits for employees)
Community, Regional, or Urban Development	--Private sector participant in land development, realty lending, or related fields, with reach and influence in this arena; --For example, leader or influencer in the state or regional chapter of Urban Land Institute, National Association of Realtors, National Association of Homebuilders, or equivalent group of private sector developers; --Works with planning professionals within the MPO applicant region, but is not employed by the agency.
Disability Inclusion Expertise	--Individual with expertise and experience in accessible design and inclusive community engagement --Ideally, has worked extensively on policy and environmental approaches towards walkable and accessible design
Economic/Commerce Development	--Engagement with regional or local community development in the region, including Main Street, downtown redevelopment, or comparable programs, funding, and policies; --Examples include but are not limited to: local or regional members of the Department of Commerce, local or regional Chambers of Commerce, philanthropic foundations, etc.
Education	--Education administrator, official, or educator in the MPO region; --Influential regarding school facilities, school health policies and practices, siting, pupil transportation, and/or Safe Routes to School efforts.
Parks, Recreation, and Trails	--Parks and recreation departments, trails groups, and/or open space planning and funding agencies, advocacy groups, etc. in the applicant region.
Public Housing	--Agency or influential non-profit organization or housing group that is intimately involved with development and maintenance of affordable housing and forestalling adverse effects of the gentrification that can follow enhanced walkability in the applicant region.
Public Transit	--Transit agency in applicant region with influence in local or regional PSE efforts to increase walkability and walkable communities.

Team Members	Team Member Descriptions
Volunteer/nonprofit walkability-related advocacy organizations or foundations	--Strong and influential groups working in pedestrian advocacy, community health coalition, smart growth, new urbanism, open space conservation, community development, or equivalent.
Other	--For any other discipline not represented in the above list, please justify the relevance of their work and influence on walkability and related policies in the applicant region.